

Knowledge Management Journey – How MTR did it?

Dear Members,

MTR Corporation started its KM journey as early as in 1997. To cope with the challenges of increasing customer service demands, advancement of railway technologies and expanding railway operations, MTR Corporation launched its Learning Organization and Knowledge Management program to leverage the people and human capitals in a more structured and effective manner.

We have a golden opportunity to visit MTR Corporation on **11 August 2010** (Wednesday) where colleagues of MTR Corporation will introduce its KM journey for KMDC members. A presentation of how MTR working through its Community of Practice (CoP) by using a platform, the “MTRCreator”, will be presented during this special session. Don’t miss this special event.

Details are given below:-

Date:	11 August 2010 (Wednesday)
Time:	1215 – 1345 hours, registration at noon
Venue:	Auditorium, Ground Floor, MTR Headquarters Building, Telford Plaza, Kowloon Bay
Language:	Cantonese
Booking:	Exclusive to KMDC member only (due to limited seats). Registration will be made on a first-come first served basis.
Administration:	Members are required to give the names in English, company names and contact telephone numbers for security and administration purposes.

Please complete the registration form attached and email to us (kmdc.info@gmail.com) by **July 29** (Thursday) office closure time.

Best Regards,

Eric Chan
Chairman
Knowledge Management Development Centre, Ltd
July 19, 2010

Booking Form

Knowledge Management Journey – How MTR did it?

Date: August 11, 2010 (Wednesday)

Time: 2:15 – 1:45pm (registration starts at 12:00pm)

Venue: Auditorium, Ground Floor, MTR Headquarters Building, Telford Plaza, Kowloon Bay

Speaker: MTR Colleagues

Fees: Free for member (renewal and new members included).
(Light lunch included)

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Reply Slip (Please email this form to us)

Enquires: Ms Grace Lung: 8101 5632

Email: kmdc.info@gmail.com

Name: _____ New member: Yes _____ No: _____

Member No. (if applicable): _____

Organization: _____

Contact address _____

Email: _____ Phone numbers: _____

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For membership renewal: Please deposit the renewal fee (HK\$500) to KMDC account:
HSBC #404-161275-001 and email the receipt to us

For new members: The application form for new members can be downloaded from www.kmdc.org.
Please post the completed application form and new membership fee (HK\$500, payable to
'Knowledge Mgt D C LD') to The Secretary, KMDC, Room 505, Far East Consortium Building, 121
Des Voeux Road, Central, HK.

Knowledge Management Development Centre Limited

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